



M A T T H E W L A N D E R S  
A C A D E M Y

## Intensive Learning Beginners Floristry Course

### Block 3 - Course Outline

#### Day 1 – 10am-4pm

- Hand-tied Bridal Posy with Foliage Collar.
- Bridal Posy in Floral Foam Bridal Holder.
- Quotation & Consultation (Bridal/Corporate).

#### Day 2 - 10am-4pm

- Commercial Seasonal Arrangement in Floral Foam (use of decorative materials).
- Remembrance Wreath. Traditional Style.
- Colour workshop + Colour Meanings.

#### Day 3 – 10am-4pm

- Presentation Bouquet (Hand-Tied Design).
- Commercial Asymmetrical Arrangement in Floral Foam.
- Retail Sales and add-ons.

This course is designed for those not able to complete the Industry Ready Course in one complete period. There are 3 blocks of this course, each designed to contribute to overall learning of Basic Floristry knowledge.

### **Full Course Fees - \$1,320.00**

*For 3 Day Intensive Course*

### **Includes all Flowers, Sundries & Accessories**

Tool kits are available to use whilst in our Academy

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### **PAYMENT OPTIONS**

\$320 Non-refundable Deposit to confirm enrolment, then \$1,000 payable on or prior to first day of Course commencing.

**Or**

\$1,188.00 total cost if paid in full at time of enrolment (**\$132 / 10% discount**).